

UX/UI Designer with solid knowledge in branding, strategy and good user experience in a variety of industries.

- Create robust design solutions through user data, business goals and innovation.
- Experienced in interaction design, site architecture, and user interfaces.
- Knowledge with User Centered Design principles.
- Adept in agile and waterfall working methods.

Experience

October 2015 - Present

UX/UI Designer

SDLC Partners - Pittsburgh, PA

- Execute UX/UI design as a part of a multi-disciplinary team.
- Provide analytical and creative ideas to develop a good user experience.
- Thorough understanding of contemporary user-centered design methodologies.
- Design visually appealing applications with low and high fidelity mock-ups.
- Completed user research to identify opportunities for improving company web presence.
- Knowledgeable in responsive design principles.
- Collaboration with the marketing department in the development of the company marketing materials.

December 2014 - September 2015

UX/Visual Designer

Insight Marketing Solutions - Wexford, PA

- Determine the message the design should portray and create visually appealing design approaches.
- Explore different approaches to solve a specific user problem(s)
- Direct the visual appearance of all new features and enhancements on client websites. Keep the interface beautiful and easy to use.
- Applied A/B split testing that improved conversion rates.
- Act as the user-advocate during the development process, subjecting early-stage designs to usability testing or expert review, and offering implementation suggestions from a user-centered perspective.

December 2012 - December 2014

Visual Designer, Consultant

Summa Technologies - Pittsburgh, PA

- Work with multidisciplinary teams in developing visual designs, wireframes, and client presentations.

BarkleyREI - Pittsburgh, PA

- Support the creative team with interactive projects in a variety of verticals.

Smarty Pixels - Pittsburgh, PA

- Led the company branding with logo design, website and marketing materials.
- Presented design concepts; contributed to pitches, brainstorming sessions, project scoping, and budget estimates.

National MS Society - Denver, CO

- Entered content into the Kentico CMS system for the website redesign.
- Image organization and production.

Technical Skills

Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign), Axure & InVision (Wireframing & Prototyping tools), Hotjar (Heatmaps & Recordings), WordPress, Microsoft Office (Word, PowerPoint)
Systems: Mac OS X and Windows systems

Education

October 2013 - November 2013

Human-Computer Interaction — Coursera, UC San Diego

Statement of Accomplishment

- Course focused on learning several techniques for rapidly prototyping and evaluating multiple interface alternatives.
- Used Balsamiq wireframing tool and JustinMind Prototyper.
- Performed and analyzed user testing.

May 2012 - June 2012

Web Development — Community College of Allegheny County

Pittsburgh, PA

- Course focused on learning of HTML, CSS, JavaScript and XML.

May 2012 - Present

Code Academy

- Continue online learning of web development including HTML, CSS, JQuery and, JavaScript.

La Roche College, Pittsburgh, PA

Experience *(continued)*

March 2008 - December 2012

Senior Interactive Designer

BarkleyREI - Pittsburgh, PA

- Teamed with the agency's creative and management groups to produce interactive works that achieved the clients' goals and strategies.
- Led concepts for websites, online media, mobile and other interactive media that displayed character, excitement and personality.
- Collaborated with marketing, strategists, content writers, UX team and developers.

November 2003 - March 2008

Interactive Designer

Ripple Effects Interactive - Pittsburgh, PA

- Assisted in brainstorming interactive ideas.
- Prepared rough design concepts.
- Designed websites and online marketing media for a variety of industries.

June 2002 - November 2003

Graphic Designer

Aquent Partners - Pittsburgh, PA,

- In-house assignments for agency, industrial and printing environments. Duties include design, computer graphics and print production.

July 2000 - May 2002

Graphic Designer

Reese Brothers, Inc. - Pittsburgh, PA

- Designer for company marketing materials and employee recruitment.
- Joined with account managers from the 10 regional offices throughout Pennsylvania, Ohio and South Carolina to develop client campaign and employee motivational materials.
- Designed brochures, advertisements, on-hire package, trade show environment, recruitment materials, company promotional items, and corporate web site.

October 1997 - June 2000

Graphic Designer

Aquent Partners - Pittsburgh, PA

- In-house assignments in agency, industrial and printing environments.
- Designed computer graphics and print production materials.

Bachelor of Science in Graphic Design

Achievements

- 2012-2013 Pittsburgh ADDY Award Silver Certificate of Merit — Chapman University Website, <http://chapman.edu/>.
- 2013 Case District VII Awards, Silver Award, Integrated Advancement Programs, Complete Institutional Websites — Chapman University Website.
- 2012 HSMIA Adrian Awards, Silver Winner — Kansas City Social Media Command Center & Hub.
- Graphic Design USA, 2012 American Web Design Award — Chapman University Website.
- 2011 HSMIA Adrian Award, Gold Winner — Explore Minnesota Website.